

## **For Immediate Release**

**Contact: Andrea Roberts, AR Marketing, Inc.**  
**(858) 451-8666; [andrea@armarketinginc.com](mailto:andrea@armarketinginc.com)**

**Photo available at:** <http://theedge.cts.com/bradking.jpg>

### **Brad King Joins StratEdge as Senior Account Manager**

**San Diego, Calif – September 19, 2007** – StratEdge, leader in the design and production of semiconductor packages for microwave, millimeter wave, and high speed digital devices, announces the appointment of Brad King to the position of senior account manager. Responsibilities include sales and application support for StratEdge's high performance semiconductor packages, filters, and assembly and test services.

King has twenty-five years experience providing electronic products and services to the industrial, automotive, and government marketplace. He has held senior level positions in sales and marketing and business development at companies such as California Amplifier (CalAmp)/Vytek, Indyme Electronics, and Dynatech Wireless Technologies.

King has a B.A. in Marketing from the University of Cincinnati. He is a Dale Carnegie trained sales professional, has been the air talent for two radio stations in the San Diego area, and served as a San Diego and Imperial County Boy Scouts of America Eagle Scout Mentor.

“Joining StratEdge is exciting on both personal and professional levels. To be chosen as part of the StratEdge team is a high point in my 25 years of electronics sales. StratEdge has new product offerings, a new manufacturing facility, and a rapidly growing assembly business, a great combination,” said Brad King.

“Brad is a consummate communicator. He has the wonderful ability to decipher the product requirements of our customers and translate those needs to ensure that expectations are met,” said StratEdge VP of North American sales Casey Krawiec. “He has experience in the fields of electronics, especially with microwave and RF, which are the fields of particular interest to our customers.”

## **About StratEdge**

StratEdge, founded in 1992, designs, manufactures, and provides test and assembly services for a complete line of high performance semiconductor packages operating from DC to 50+ GHz for the high speed digital (OC-48, OC-192, OC-768), mixed signal, broadband wireless, satellite, point-to-point/multipoint, VSAT, and test and measurement industries, as well as aerospace stripline filters. StratEdge offers ceramic, molded ceramic, and metal packages in drop-in and surface mount configurations. All packages are lead-free and meet RoHS and WEEE standards. For more information contact StratEdge at 1-866-424-4962, email: [info@stratedge.com](mailto:info@stratedge.com), or visit our website at [www.stratedge.com](http://www.stratedge.com).

#####

StratEdge  
Casey Krawiec  
6335 Ferris Square, Suite C  
San Diego, CA 92121  
Phone: 1-866-424-4962  
E-mail: [c.krawiec@stratedge.com](mailto:c.krawiec@stratedge.com)

A•R Marketing, Inc.  
Andrea Roberts  
PO Box 501528  
San Diego, CA 92150  
Phone: (858) 451-8666  
E-mail: [andrea@armarketinginc.com](mailto:andrea@armarketinginc.com)